

LESSON/SESSION PLAN 17-18

ST. JOSEPH'S COLLEGE OF COMMERCE

Bangalore

B.COM DEPARTMENT

Course : B.Com

Semester : I SEM -C

Subject ; **C1 15 MC 102:**
PRINCIPLES OF MANAGEMENT

Faculty: Sridhar L S

Module Number	Session No	Topic	Pre- class activity	Pedagogy (in class)	Out of class assignment/assessment
1	1 -6	<p>: Introduction to Management and History of Management Thought</p> <p>Introduction: Meaning – Nature and Characteristics of Management – Scope and Functional Areas of Management – Management as an Art, Science or Profession – Management and Administration –Principles of Management - Roles and skills of managers.</p>		LECTURES & CASE STUDY	Research on MANAGEMENT of few MNC's , MCQ, Quiz, Q&A
	7-12	<p>Evolution of Management Thought: Pre-scientific Management (introduction) – Taylor's Scientific Management – Fayol's modern management - Lillian and Gilberth Human Relations – Elton Mayo.</p>		Blended learning, LECTURES & CASE STUDY	, MCQ, Quiz, Q&A
2	13-15	<p>Planning Forecasting and Decision Making</p> <p>Planning: Nature – Planning Process – Objectives – Types of plans – MBO (Peter Drucker) & MBE</p>		Blended Learning, LECTURES & CASE STUDY	, MCQ, Quiz, Q&A

	16-18	Forecasting: Meaning and purpose of forecasting – Techniques of forecasting - Qualitative and quantitative.	Revise and get familiarized with different approaches	LECTURES & CASE STUDY	Preparation of estimates based on forecasting, , MCQ, Quiz, Q&A
	18-22	Decision Making: Meaning – Types of decisions – Personal phases of Decision Making - Steps in decision making - Delegation and Principles of delegation.	Revise and get familiarized with different approaches	LECTURES & CASE STUDY	Case study , MCQ, Quiz,debates, Q&A analysis.
3	23-27	Organizing and Staffing Organizing: Nature and Purpose of Organization – Principles of Organization – Organization structure and types – Departmentation – Committees – Centralization vs. Decentralization of Authority – Span of Control – Meaning - Factors affecting		Lecture LECTURES & CASE STUDY	Analyse organizing structures of different MNC's, MCQ, Quiz, Q&A
	28-32	Staffing: Nature and Process of Staffing.	Revise and get familiarized with different approaches	Blended Learning, LECTURES, Role Play , Simulation & CASE STUDY	Analyse staffing process of different MNC's, MCQ, Quiz, debates, Q&A
4.	33-35	Module 4: Leadership, Directing and Controlling Leadership: Meaning – Leadership styles – Theories of leadership.		Blended Learning, LECTURES, Role Play, Simulation & CASE STUDY	Analyse different leadership styles of MNC's, , MCQ, Quiz, debates Q&A
	36-37	Directing: Meaning – Principles and techniques of directing.	Revise and get familiarized with different approaches	Blended Learning LECTURES & CASE STUDY	Case study analysis, , MCQ, Quiz, Q&A
	38-42	Controlling: Meaning and definition – Features – Steps in controlling and methods of establishing control. Techniques of controlling – Budgetary and non-budgetary.	Revise and get familiarized with different approaches	LECTURES & CASE STUDY	Case study analysis, , MCQ, Quiz, Q&A

5.	43-47	<p>Co-Ordination and Motivation</p> <p>Co-ordination: Meaning – steps and methods of co-ordination.</p>	Revise and get familiarized with different approaches of computations	Blended Learning, LECTURES, Role Play & CASE STUDY	Case study analysis, , MCQ, Quiz, Q&A
	48-54	<p>Motivation: Meaning - Theories of motivation – Carrot & Stick approach – Maslow’s – Mc Gregor’s – Herzberg’s – ERG – Mc Clelland’s – Vroom’s Expectancy – William Ouchi’s theory Z.</p>	Revise and get familiarized with different approaches	Blended Learning ,LECTURES & CASE STUDY	Case study analysis, , MCQ, Quiz, Q&A
6	55-57	<p>: Business Ethics</p> <p>Meaning – Need and importance - Principles of ethics -profits and ethics – Factors affecting ethical practices in Business</p>	Get familiarized with different ethical issues	LECTURES, flipped classes, debates, role play & CASE STUDY	Case study analysis, , MCQ, Quiz, Q&A
	58-60	<p>Social Responsibilities of Management – Meaning, Social responsibilities of business towards various groups.</p>	Get familiarized with different societal needs that needs to be taken up by business organisations	LECTURES, debates, & CASE STUDY	Case study analysis, , MCQ, Quiz, Q&A

